



Reach Out and Read Testimonials

"The Reach Out and Read model has proven successful in helping parents read to their kids and increasing the probability of healthy child development. Reach Out and Read works with doctors to encourage parents to read to their children and gives them the tools to get started. By building on the special relationship between parents and medical providers, Reach Out and Read helps children enter school prepared to learn and succeed."

– United States Senator Jack Reed (D-Rhode Island)

"Research shows that reading aloud to children from an early age is vitally important to their development. We've seen the tremendous impact that Reach Out and Read has on kids in Iowa and across the country, who are in danger of falling behind even before they reach school age. Reach Out and Read is an investment in the future and helps ensure that more children have a greater chance at success."

– United States Senator Chuck Grassley (R-Iowa)

Scholastic is proud to be a longstanding partner and supporter of Reach Out and Read. It is an organization that is national in scope, but has remarkable local impact. Together, Scholastic and Reach Out and Read seek to build awareness nationwide about the importance of early literacy and support doctors and nurses in their efforts to encourage families to read together. Reach Out and Read's innovative, efficient model enables it to serve an extraordinary number of children with limited resources and strengthen millions of families and communities across America."

– Richard Robinson, Chairman of the Board, President and CEO, Scholastic Inc.

"Sometimes in the exam room, when I hand a book to a child, I realize it's the first book that child has ever held. Too many children are growing up without books, and when economic times get tougher, there's less money for books, less time, more stress on families. Reach Out and Read gets books to those children, and also helps their parents understand the power of reading together to strengthen families, and help our patients learn."

– Perri Klass, M.D., National Medical Director, Reach Out and Read

"Next to the immunizations we give, ROR is the most important intervention we accomplish during the well-child visit."

– Daniel Webster Hudgings, M.D., Sage Memorial Hospital, AZ



"When you're caught up in the day to day survival game, although you realize literacy is important, purchasing books for your children is not always something you're able to get around to doing – food and shelter and clothing have to be your priorities. But you still have to take them to the doctor."

– An ROR Parent, Boston, MA